



Newton C. Harvey
Horticulture Produce Assessor
Melbourne Based—Australia Wide

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As a Horticulture Produce Assessor I bring over 20 years professional experience in the Fresh Produce Industry, throughout Australia within different sectors as a grower, wholesaler, retailer and provedore.

My passion, integrity, experience and enthusiasm within the fresh produce industry, have made me a much sought after professional with growers and wholesalers.

As an independent produce assessor, I am available at any time from
midnight Monday to Friday on the Melbourne Markets Floor, to attend to your needs.
Depending on your concerns, I can make quick assessments through to detailed reports.

Below is a brief summary of my experience in the fresh produce industry for your perusal.

Work History

I have actively and successfully worked in my family business as a salesman and carrier agent on behalf of growers from Victoria and interstate. I have owned and operated award winning retail fruit and vegetable outlets, consistently being ranked in the Top Ten Melbourne Markets Retailer of The Year Awards. I have been sought after by the Yarra Valley's premier restaurants, wineries and chefs for supply of fresh produce, establishing my provedoring business, I often work as a locum buyer for some of Melbourne's best greengrocers as well as recently being contracted by growers as a seasonal salesman.

Within my career with fresh produce, I have gained the skills and lengthy experience to fully understand with compassion and business acumen, the trade transactions of this industry, from the concerns of the grower of produce, the frustrations of the wholesaler or agent, the importance of transport and cold chain, the needs of the retailer or provedore and the wants of the end users.

As a seller, my role involved daily inspection of produce, assessing how the product has been packed and graded by the grower, whether this has been accurately reflected "in the box", how the product relates to the market, what its sale price is worth and how it has been transported. Reporting my assessment back to growers and reasoning for lesser or greater sale prices as well as understanding and adjusting to the market cycles has been part of my role.

As a buyer for both retail and food service customers, my daily role involved inspecting and hand picking produce for resale. My success as a buyer lay in my ability to select the best produce for a purpose as well as being able to read the market cycles and making purchases at the best value time. My retail customers have always raved about the freshness and quality of fruit and vegetables they have purchased from my stores. My food service customers have also given me a fantastic reputation as being a supplier of great produce.

I have great experience with a wide variety of produce.

For and independent and impartial assessment under the Horticulture Code of Conduct
Please feel free to contact me on 0407 545 177.